—Theo Jansen

ADVERTORIAL AND PROMOTIONAL FEATURE

Wednesday, September 21, 2016 | Mumbai

—Henry Petroski

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# The battle of the best minds!

THE 5TH EDITION OF THE TIMES ASCENT ENGINEERING MASTERMIND HAD THE BEST ENGINEERING MINDS OF THE COUNTRY BATTLING IT OUT LIKE NEVER BEFORE, WITH INDIAN OIL FROM DELHI TAKING HOME THE COVETED TITLE



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hile most people were probably enjoying the weekend or maybe just sleeping over it, the inquisitive and competitive engineers of the nation were battling out in what was the country's largest ever engineering quiz contest - Times Ascent Engineering Mastermind Quiz - Edition 5. The event that was held in Chennai on September 17, 2016 was made possible by the patronage of Murugappa Group, the presenting partner and GTL Infrastructure as Platinum Partner and GTL as Associate Sponsor.

Image Auditorium in Chennai served as the platform for the Chennai zonals as well as the national finals of this engineering quiz. More than 150 teams of engineering masterminds from some of the top notch organisations of India participated in the event. 1860 teams nationally had registered for this event. The zonals were held in the seven cities of Mumbai, Delhi, Bangalore, Chennai, Hyderabad, Ahmedabad and Pune.

Talking about the event and the importance of engineering in today's world, the chief guest for the grand finale, K Srinivasan, managing director, Carborundum Universal expressed, "Engineering is an interesting subject and in Madras itself, we have about 2.5 lakh engineers coming out each year. And across the country too, we have a significant number of engineers. Amidst many professions, engineering is seen as less glamorous. It goes through an S-curve, where the initial

part of life is very slow with a lot of effort, and then there is a period when the effort is much less and the results are much bigger. And later, you again come to the plateau area. It is then that you have to jump off to the next Scurve to learn more. So, stay with it, keep doing hard work and I am sure, we will build a lot of great

things as we go forward.' He went on to share that as a Group, they have been supporting engineering because they have more than 40 per cent of their business coming out of engineering activities. We see a lot of value in

this. We take a lot of engineers into our system in all our businesses. The show today has been very good," he added.

ENGINEERING

The chief guests for the zonal round were S Suresh, deputy managing director - EID Parry India Ltd; Rizwan N, regional sales head - South, GTL Infrastructure Limited: Eswarvelan. circle head, Tamil Nadu, GTL

associated with this event. It is said that when God decided to create the world, on the sixth day of the creation he decided that he will no more be able to do it alone and that is when he created the engineer. So here we are celebrating these engineers.

The quiz began with the preliminary round which had 20 questions. Questions for the zonal round spanned everything from Google doodles to the parent companies of known entities. Runal Dahiwade, the quiz master from the company QuizWorks did an awesome job at engaging and entertaining the audience with his witty statements and intelligent rebuttals. He made sure he kept the audience excited and kept giving away interesting prizes to them as well. Six teams from Chennai made it to the final zonal round and Sun TV Network beat the rest to grab a place in the national finals. The zonal winners got to take home exciting Apple products and merchandise.

The audience too played an active part in the quiz by enthusiastically participating in the questions thrown open to them by the quiz master and also by cheering for the participating teams. Hyundai India sent the largest contingent followed by Ashok Levland, and these two

teams contributed a lot towards having a jampacked auditorium in the zonal and national events.

And finally, after the interesting zonal round, the participants were all geared up for the national final round of Times Ascent Engineering Mastermind. The seven zonal winners - Dr Reddy's Laboratories from



K Srinivasan, managing director,







Infrastructure Limited and Pramoth B, Hyderabad; INA Bearings from Pune; JP Morgan from Mumbai; Indian Oil from Delhi; Genpact from Bangalore; Uber from Ahmedabad; and Sun TV Network from Chennai - were all set to

battle it out for the most coveted title of being India's best engineering mastermind.

The grand finale round consisted of five rounds, with questions based on famous engineering innovations, blueprints, companies, personalities and landmark inventions. As the rounds started and the quiz master started throwing the questions at each of the teams, the audience was left biting their nails. After the first three rounds, it was time for the elimination of two teams, and interestingly, there was a tie between four teams! And then finally after the tie-breaker, the five final teams to remain were Dr Reddy's Laboratories from Hyderabad; INA Bearings from Pune: Indian Oil from Delhi: Uber from Ahmedabad and Sun TV Network from Chennai. The last and final round turned out to be the most exciting one with some really tough questions and unexpected winners. Team Indian Oil, which was the underdog until now, suddenly shot off to the first position by answering three questions correctly - certainly an exciting moment for the audience. And finally, the winners of the national grand finale of the Times Ascent Engineering Mastermind Quiz were Indian Oil from Delhi with 40 points followed by Dr Reddy's Laboratories from Hyderabad as runners-up with 30 points. The winners got to take home an Apple MacBook Air each while the runners-up got an iPhone 6s each. And of course, the title of being India's best engineering masterminds.

So now, be ready and keep yourself updated for next year's edition of the country's largest engineering quiz!

## AND THE WINNERS WERE

For advertising queries: Call 022-30988295 or Email: Ascent@timesgroup.com



Cheriyan Varghese and Deepak Taneja from



Ananya Sharma and Siddharth Srivastava





Krishan Shetty and Maharshi Maitra from



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**Gopalakrishnan from INA Bearings** 

**Engineering Mastermind 2016** 

# **ASCENT** The finalists on stage along with quiz master Runal Dahiwade during the grand finale

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India Ltd welcomed the participants to

deputy managing director - EID Parry

the event and said. "It feels great to be

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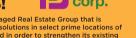
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